**What’s Next for MOV Climate Action?**

**11/19/15 Group Brainstorm**

The **Most Impact** ideas were:

* Membership growth
* Educate and support accurate science (teachers)
* Media to include climate and State of the Climate Report

The **Most Doable** ideas were:

* Faith-based outreach
* Movie nights with community discussion
* Bumper stickers

The **Most Combined Votes**, both high impact and doable:

* Membership growth
* Faith-based outreach
* Educate and support accurate science

All our ideas so far:

|  |  |  |
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| **IDEA CLUSTERS** | **MOST IMPACT** | **MOST DOABLE** |
| Membership growth | 10 | 3 |
| Faith-based outreach | 5 | 7 |
| Educate and support accurate science (teachers)  Make sure educational materials are hands on | 7  1 | 3 |
| Media to include climate  State of the climate report – annual report of local, state, national trends and impact that is a news event | 5  3 | 1  1 |
| Speakers Bureau to Educate /create presentation for 4 H, social groups | 3 | 3 |
|  |  |  |
| Need for leadership, focus, strategy  Organize internal structures esp. younger people | 2 | 1 |
| Solar coop | 1 |  |
| Global warming café | 1 |  |
| Recognize green businesses  Green Apple award | 1  1 | 3 |
| Movie Night and community discussions  Gasland – show documentary |  | 6 |
| Bumper stickers |  | 5 |
| Go to candidates and ask for climate responses  Ask plants, industry what they are doing to plan for switch to coal, climate change | 1 | 1  1 |
| Book Studies  Self and group education | 1  1 | 2  1 |
| Earth Day |  | 2 |
| Monthly newsletter  Representatives to be invited from other orgs. (womens clubs etc.) and report back to their members |  | 1  2 |
| Use waste to generate power  Coops to do energy  Alternate energy |  |  |
| Get out the vote |  |  |
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