

Chalice Lighter Membership Project (CLMP)

Year One - 2022-2023

Committee members: Karen Binkley (Bd), Nancy Luthy (Bd), George Banziger (Finance), Lace Lynch, Suzyn Mills, Roger Kalter, Annie Warmke. Advisor: Elaine Barr or her representative

Chalice Lighter 2022-2023

The project actually began on March 1st but the committee began meeting in October 2022 to lay down the ground work for hitting the ground running when the grant started. Annie Warmke was appointed the leader by FUUSM president Karen Binkley.

Activities:

- Janine Moon was asked to serve as a consultant to offer guidance on the plan and progress of the grant.
- A budget was created for year one of the grant.
- Goals were set (see below).
- The buildings were evaluated for their current and possible future uses.
- A Sunday kick off event with a reflection and a Committee Fair was held in March (thanks to Nancy Luthy for rounding up a list of current committee chairs and making things happen).
- A paper airplane event was held (thanks to Roger Kalter's vision and organizing).
- The \$5,000 match was secured for the first year grant match.
- The committee agreed to coordinate and sponsor events that have the potential to become FUUSM programs (ie: middle school student weekly art program).

2023 Goals:

Develop a process and job description for each of the following:

- Curriculum consultant - develop programming for four age groups
- Archival consultant - design displays for display in the sanctuary, social hall and RE building
- Membership consultant - follow-up with visitors to Sunday service and other events
- External consultant - Janine Moon (MOU agreement) to provide support for the three-year process of the grant
- Social media consultant - create weekly social media material and post it
- Janitor - outline what needs to be cleaned and tidied up to create a welcoming feeling; pay them to assist in organizing materials that will need to be disposed of, and outline the process for better organizing the four categories of materials to be saved.
- Train tour docents and work with volunteers to create FUUSM's story.

Minister

Evaluate minister's job description (based on a UUA general minister's job) and divide up activities that are carried out by committees.

Develop a relationship with other UU cloister churches to learn more about their ideas for efficiently using minister's time and talents as a part of a collective of churches.

Children's Program

Explore the idea of a qualified student or FUUSM member helping develop and implement the children's program project based on UUA materials.

Meet with parents to explore ideas for the children's program.

Twice a year bring in a special speaker on child development and the importance of spiritual life.

Engage janitor to assist in re-organizing spaces for youth programming.

Marketing

Develop a docent script that includes the seven principles to be used for tours.

Develop a new banner system for the building (displayed outside) and replace it every month with a new message (to correspond with handouts of stickers and other materials that reinforce the message in the banners).

Create/advertise events that promote use of the building such as women in art meetings, birthing ceremonies, weddings, reunions.

Develop a QR code that is a link to a FUUSM website page that introduces the seven principles.

Create some podcasts that interview current members talking about the reasons they love the seven principles.

Create regular updates on the Website and Facebook/Instagram pages and include links in the QR code and on printed materials. Add customer reviews on the website where the services for the month are listed.

Create a collage with FUUSM members' and friends' photos with their names and their town (displayed in the social hall or entrance to sanctuary).

Send regular news releases that include photos/videos to be used by local media, locally-

based fb pages (LGBTQ, Transgender, Marietta College, parenting, tourism etc.) other social media, the Chalice Lighter Committee, UU congregations in the region and the college newsletter.

Live stream services and some events on You Tube: Post Zoom recording on You Tube, spotify, itunes etc.

On Sunday post Sunday service recording onto You Tube and ask visitors, friends and members to visit the site for updates. After a certain number of views it is possible to generate revenue for the number of views.

Work with volunteers and docents to create quarterly events with tours of the church immediately following a special coffee after Sunday service. Events could include:

Easter - April 11th

May - aMAYzingWeekend art show

July - FUUSM picnic

September - Family breakfast

October - Children's day with story telling and children singing a song on Sun.

2024

January - Council of Committee Chairs meeting after service - hybrid in-person and on Zoom.

February - Winter religious exploration series

March - Paper airplane Sunday

May - aMAYzingWeekend art show

July - FUUSM picnic or homecoming

September - Family breakfast

October - Children's day with story telling and children singing a song on Sun.

Grant Evaluation

Begin documenting the process of this project so that it could be used as a guide for other congregations.

Be in touch with the grant administrator to discuss the small changes to the grant and get acquainted with their expectations outside of what the wording in the grant conveys.

Stay in touch with Beth Casebolt for updates.